



LAUNCH EVENT BUDGET

Adamawa AI & Digital Skills Summit 2026

Discover AI. Build Digital Skills. Unlock Opportunities.

POWERED BY THE RIBADU TECH FELLOWSHIP · IMPLEMENTED BY BCH HUB, YOLA

The Adamawa AI & Digital Skills Summit is the launch event for the Ribadu Tech Fellowship. It brings practical AI, digital and technology-career knowledge to 1,000+ people across Adamawa State, and opens the path into RTF Cohort 1. This budget covers everything needed to deliver a professional, well-documented event and the outreach to reach the audience.

TOTAL BUDGET

₦5,000,000

1 day · 1,000+ people

PROPOSED ALLOCATION

#	BUDGET AREA	SHARE	ALLOCATION
01	Refreshments		₦1,000,000
02	Venue & Event Infrastructure		₦750,000
03	Marketing & Promotion		₦700,000
04	Speaker Logistics		₦500,000
05	Media & Documentation		₦400,000
06	Branding & Printing		₦350,000
07	Accommodation		₦300,000
08	Internet & Technical Support		₦300,000
09	Contingency		₦300,000
10	Participant Materials		₦200,000
11	Volunteer & Event Operations		₦200,000
Σ	Total		₦5,000,000

WHAT THE BUDGET ENABLES

- Venue & Infrastructure**
Space, seating, sound and technical setup to host a large technology event.
- Speakers & Accommodation**
Bringing in relevant practitioners, with transport and accommodation.
- Media & Documentation**
Photography and video to capture and communicate the impact.
- Contingency**
Flexibility for unexpected costs during preparation and delivery.
- Marketing & Promotion**
Digital campaigns, community outreach and advertising to reach 1,000+ people.
- Refreshments**
Basic refreshments for participants, speakers and volunteers.
- Participant Materials**
Learning resources people can use to keep going after the day.
- Branding & Printing**
Event branding, banners, backdrops and directional materials.
- Internet & Technical Support**
Reliable connectivity for live tools and demonstrations.
- Volunteer & Operations**
The people and logistics behind registration and coordination.

THE BIGGER PURPOSE

1,000+ reached → AI & digital awareness → RTF applications → 30-50 fellows → 4-week fellowship → projects & showcase → graduation → opportunities

With ₦5,000,000 the summit launches, reaches its audience, delivers a strong learning day and starts the pipeline into RTF Cohort 1. The fellowship itself has a separate programme and budget, so the resources for training and supporting fellows are accounted for on their own.